

## ***Online dating in the pandemic with a focus on productivity***

### ***A reflection for the area of education and other areas***

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**ABSTRACT** - The productivity proposal to obtain the highest possible performance results is not something new. Still, with the reinvention of the most varied aspects of productivity about professionals from the most diverse areas of activity, it seems to be taking on meaning, where some of the tools, techniques, and methodologies, among others, are already known and somewhat consecrated, are being adapted to the reality of the moment and even, taking into account the subjective side (emotional, psychological and anxieties, for example), even so, we may lose (or win) with these adaptations, getting new glimpses and form being A The purpose of this work is to reflect on some of the productivity techniques (Lean and 3 P's of time management, for example) and how much they can or cannot still be used, applied or adapted to the daily professional and even personal.

**Keywords** - *productivity, pandemic, tools, adaptation, time management*

#### **I. INTRODUCTION**

In line with the fact that the past was somewhat known or more concrete, the present is still in progress and we are adapting to a future as uncertain as ever, good management practices especially, time management have become something more important than ever, both in professional and personal aspects.

In times where countless companies, considering that the home office is no longer (or will be) the exception, but the rule in the modality of work, in the development of products or services, it is just an example of how much we had to reposition in the more various aspects.

#### **II. DEVELOPMENT**

The growing number of online meetings, meetings for alignments, tasks, and sprints, among others, with the use of audio and/or video in real-time, tended to show the workaholic instinct of each person, as they stop meeting the same demands, which have not diminished, needed to be readapted at alternative times as much as possible, often failing to carry out or putting in the background, fundamental actions that were common, as well as went unnoticed in the day-to-day in the model of face-to-face work.

The interaction of people with their peers is an important part of the conscious and even unconscious process of the relationship, which makes us or makes us more human. Thus, everyone felt a little greater need to apply real-time communication, something that in the face-to-face model is almost imperceptible, since it occurs unconditionally at all times. In this line of thought and confronting with online and real-time interactions, we have individuals or groups who, precisely because of the lack of this face-to-face interaction, feel more likely to tend to communicate, just by the act itself, as it happens daily. face-to-face day and which is great for

social, mental, and emotional health. In a more subjective sense, real-time encounters have also become a little less objective or even more unproductive than they seemed and/or could be.

As in a cascade effect and along these lines, often this even that subtle lack of objectivity, online interactions have become more extensive about face-to-face and thus, more exhausting, not only because of the temporal extension of these moments but also because it is a hinder good time management for individuals and other groups, as personal and especially professional assignments must be ongoing and normally.

The proposal here is exactly for reflection to minimize the troubling temporal aspect, as much as possible and acceptable, since in most professions the quantity of assignments continues normally, and the quality of delivery, as well as the response time, is still a highly monitored indicator in all professional aspects.

It is difficult to measure this perception and perhaps this provocation and/or opinion is not shared by the majority of readers of this work. This is still important, but on the other hand, the trend mentioned hereof lack or even loss of productivity is also not very far from being true.

In this way, we do not want to oppose those who consider that the social, emotional, affective, relationship aspect, among many others, should be fully observed, and perhaps it is the most important at the current moment of the pandemic, but we cannot help but think in productivity, as a process, and as a business.

### III. CONCLUSION

Citing the three P's of time management, where:

1. Plan. Identify the areas you should work on - everything you need and want to do.

2. Prioritize. Define what to do in order of importance.

3. Produce. it means fulfilling what you have planned. Knowing what to do is different from doing it.

According to Stephen Covey, in The 7 Habits of Highly Effective People: "What difference does it make if we work hard if what we're doing isn't what matters most?"



Figura 7.1. Priorizando o que é urgente e importante.

About Table 4: Not important and not urgent, what draws the most attention during the pandemic is precisely the online and real-time meetings, which ended up becoming a great time consumer, especially the poorly managed, without objectives, measures, or information. It translates those that are done, just for the sake of doing it and not necessarily to add value to the process and/or the business.

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